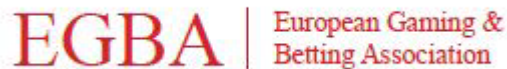




Press Release: 7 September 2011 London

The International Gaming Awards and The European Gaming & Betting Association team up

THE International Gaming Awards (IGA) are proud to announce that they have gained support from the highly acclaimed **The European Gaming & Betting Association (EGBA)** in its bid to strive towards its ongoing charitable endeavours outside of the gaming industry.



The International Gaming Awards (IGA) is preparing for its fifth extravagant awards ceremony. The prestigious awards event takes place on the 23rd January 2012 at the extravagant Sheraton Park Lane Hotel in London. The sparkling event will unite industry professionals from all around the world. It focuses on highlighting the achievements of online and land-based professionals across various sectors of gaming. As the IGA's gather momentum year after year, it is hoped that present and future partnerships formed will also help raise awareness and financial assistance towards its chosen charities.

The EGBA is an established and respected firm which works towards creating and maintaining a responsible gaming ethos across the gaming industry. As well as this integral aim, the leading association supporter has pledged its involvement with the charitable efforts led by the International Gaming Awards year after year.

The International Gaming Awards and The European Gaming & Betting Association will join hands in helping raise money and awareness for The Horn of Africa crisis appeal. For more information about how to donate visit: http://www.gaming-awards.com/Our_Charities.htm and you could help save a life with whatever you can afford to give.

The EGBA specialises in implementing fair gaming throughout Europe. In light of bringing together gaming professionals, it will also make every effort to bring responsible gaming to the surface of the gaming world.



Note for Editors:

About Clever Duck Media:

Clever Duck Media is an Event Management Company with a highly creative, efficient and passionate team with a unique understanding of the Gaming Industry. Clever Duck Media manages the International Gaming Awards, Women in Gaming Networking event (Conference & Awards) and publishes a hugely popular industry monthly digital magazine.

For more details in supporting and sponsoring the event please contact Colin Thompson: colin@gaming-awards.com or Telephone: +44 (0)1543 57 86 89

About the EGBA:

The European Gaming and Betting Association (EGBA) is the industry body representing the leading online gaming and betting operators established, licensed and regulated within the EU. EGBA promotes the implementation of a fair, competitive and regulated market for online gaming operators throughout Europe in line with EU law. Visit <http://www.egba.eu/en/> for more information.